## NewSouth

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## Big money and power politics collide in exposé on the changing face of higher education

"This authoritative tale of colorful characters thrashing about in a tangled web of compromised moral principles should be required reading for everyone in higher education. *Behind the Hedges* is a clear demonstration that within our universities, the highest ethical precepts should be the foundation of both good politics and effective leadership."

— Sheldon Hackney, former provost, Princeton University; former president, the University of Pennsylvania and Tulane University; former chairman, National Endowment for the Humanities

**Montgomery, Alabama**—In *Behind the Hedges: Big Money and Power Politics at the University of Georgia,* journalist Rich Whitt focused his investigative lens on recent events at the University of Georgia, uncovering a dispute that involved corporate interest, secret deals, and scandal, and that stretched from the football fields all the way to the state capitol. Whitt uses this controversy as a window to examine the increasing difficulties colleges and universities face as they struggle for funding in the new economy.

As states find themselves increasingly unable to provide funding to public universities, the schools have had to turn to private foundations for support. In *Behind the Hedges*, Whitt interviews numerous figures in the struggle for control of funding at the University of Georgia that erupted between UGA President Michael Adams, the Board of Regents, and the fundraising UGA Foundation. The conflict is indicative of the pressures colleges and universities face nationwide, and will be eye-opening for educators and students alike.

As families worry ever more about the rising cost of higher education, *Behind the Hedges* offers fascinating insights into the politics and back-room dealings that occur in the administration of a modern university.

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Rich Whitt was a reporter for more than thirty years. He won numerous awards including the Pulitzer Prize while reporting for *The Courier-Journal* in Louisville. He reported on state and local government for the *Atlanta Journal-Constitution* before retiring in 2007. Whitt attended the University of Kentucky and was inducted into the school's Journalism Hall of Fame in 1995. He passed away in 2009 just after completion of *Behind the Hedges*.

*Behind the Hedges* is available through bookstores, online retailers, or NewSouth Books, toll free 866-639-7688, or at www.newsouthbooks.com/behindthehedges. ISBN: 978-1-58838-206-1. Trade cloth, \$27.95.